

SOCIAL CONTRIBUTION

As a good corporate citizen, OKI will consider and take actions in order to realize the genuine enrichment of society, and will implement social contribution activities that earn the support of the public. We in the OKI Group take an organized stance to promote support of donating, community contributions and employee volunteer work. And, in order to be involved in a wider range of social contribution activities, we are interacting and collaborating with various nonprofit organizations, and enhancing such activities in Japan and overseas.

On-going Reconstruction Support for Great East Japan Earthquake Disaster-Affected Areas

The OKI Group is engaged in ongoing support activities to help rebuild areas damaged by the Great East Japan Earthquake. As part of its voluntary support activities, the Group continues its activities in Shichigahama Town, Miyagi Prefecture, started in fiscal 2011. In addition, in fiscal 2013 the Group joined "Collective Action for Recovery from the Great East Japan Earthquake Disaster" organized by the Global Compact Japan Network, and transported employee volunteers to Watari Town, Miyagi Prefecture, so that they could lend their support to the "Watari Green Belt Project," which aims at the re-growth of the tide-prevention forest in the Watari area. In fiscal 2014, a total of 19 OKI Group employee volunteers participated in both support activities.



Activities in Shichigahama Town (farmland improvement)

Support Activities in fiscal 2014

- Volunteer activities for reconstruction support by employees (Shichigahama and Watari Towns, Miyagi)
- Organizing Tohoku product fairs at OKI Warabi Culture Festival (for Fukushima and Miyagi Prefectures)
- Participation in the "Christmas Project to Send Picture Books to Children in the Disaster Area" organized by the Japan Philanthropic Association
- Implemented the "Tohoku Revival Support Event: Eat to Support" in the staff canteen

Holding a Company Tour for Summer Holiday Monozukuri

In July 2014, our printer business specialists OKI Data and OKI Data Manufacturing and Engineering Service held a company tour for summer holiday monozukuri (manufacturing), in which they invited 12 local children from schools in Fukushima, aged 7 to 14, and their parents, to visit the plant. The aim of the tour was to arouse interest in "monozukuri" among schoolchildren and it was implemented in collaboration with efforts by Fukushima city to promote direct contact with companies, skills and care involved in "monozukuri" in Fukushima. In the tour, participants ate at the plant canteen, took in printer production processes in a tour and then tried their hands in a "monozukuri" taster, where they tightened screws with power tools, changed the toner in a printer and created their own original calling cards.



Participants tightening screws with electric screwdrivers

Implementing Distance Workplace Training for Ten Consecutive Years

OKI Workwel, a special purpose subsidiary of the OKI Group, is making good use of its experience in employing disabled people who work from home, to start on a trial basis for the first time ever in Japan in 2004 the practice of distance workplace training for students attending special support schools. Ten years on, and the training is still going strong annually, with some 62 students from 26 schools nationwide having taken part (as of June 2015).

In the training implemented in July 2014, a third-year student at the Shikamoto Gakuen School in Tokyo carried out computer work while keeping in touch with the instructor by phone and email. In this way, as long as students have an internet-linked computer available, they can participate in training at school or at home. Moreover, as the instructor is a disabled person working from home for OKI Workwel, the students are further motivated to join in.



A student participating in workplace training at home

Donating through "The OKI 100 Yen Fund of Love"

We in the OKI Group have made various assistance efforts through "The OKI 100 Yen Fund of Love", used to support the actions of volunteer groups. The participants in the fund include executives and employees of the member companies of the OKI Group (30 companies as of April 2015) who agree with the purport the program. They are asked to donate 100 yen a month. In one of the support projects, run by "Action with Lao Children" (a specified NPO), the task is to improve the education environment in Laos. And, in February 2015, with the support of the 100 Yen Fund, a school library room was opened in the Ponsai secondary school (2,020 students) in the Champasak province of Laos.



Photo of the brand new school library room



VOICE

"Action with Lao Children" (a specified NPO)
Representative:
Ms. Chanthasone Inthavong

In Laos, up to now we have opened 270 school library rooms but, in fact, there are still many secondary schools without library facilities and many teachers who have never used a library room. In conjunction with the opening of the Ponsai secondary school library room, staff from the national library held a seminar for the eight teachers who will run the library room, teaching them how to manage such a facility. From here on, we will continue to assist the school with management of the library and provide books to stock the shelves.