

**TOPICS** Gaining Certification for Color Universal Design

For our “ATM-BankIT Pro” and ATM software “UNISONATM+V10”, we took and passed in July 2014 the color universal design (CUD) assessment set by the specified NPO Color Universal Design Organization (CUDO) – thus, gaining CUD certification.

CUD is a way of providing access to products, facilities, building, environments, services and information without the need to distinguish between colors, enabling more people to access things in a

user-friendly manner. With the “ATM-BankIT Pro”, we scored well for incorporating flicker lamps across the entire mouth of slots for mediums such as cash cards as well as bright medium text lamps. And, likewise, with “UNISONATM+V10”, we achieved a simple screen design that anyone can use while enabling customizing of the ATM screen through selection of backgrounds (20 patterns) and buttons (two patterns).



The “ATM-BankIT Pro” Color Universal Pass Certificate

## GOOD COMMUNICATIONS WITH SHAREHOLDERS AND INVESTORS

The OKI Group appropriately discloses useful information to shareholders and investors in a timely and appropriate manner, including, management strategies and operating results. We actively work on disclosure and IR activities, focused on the IR Unit which is dedicated to such work. The group also makes every effort to prevent insider trading.

### Greater Communication with Institutional Investors

Fully aware that managing efficiency and corporate value improvements are linked to receptiveness of market needs that can be made use of appropriately in management and business activities, our management team at OKI – starting with the president – is pursuing all forms of communication with institutional investors, such as interacting with them at settlement/management briefings and IR meetings.

In fiscal 2014, we proactively held IR meetings in locations abroad, such as Europe and Asia. Meanwhile, in Japan, we participated in IR conferences held by securities companies as well as using small meetings geared to domestic and foreign investors and plant visits to explain in great detail the progress of the “Mid-term Business Plan 2016” and situations in each of our business portfolios.

### Good Communications through IR Site and News Mail

We at OKI are posting on our website simultaneous Japanese and English versions of a diverse range of IR information, like settlement data, to ensure that we maintain an open and fair broadcasting of IR information. We regularly upgrade the website with the aim of making it easier to use for investors. And, just like last year, we won a bronze prize for “Gomez IR Site Comprehensive Ranking 2014” released by Gomez Consulting (Gomez) under Morningstar Japan K.K. in June, 2014.



Furthermore, we compile filing information for Tokyo Stock Exchange and settlement information, press releases on new

products and services and updates of information on our IR site, and send out as required the compiled data in emails in Japanese and English to some 1,400 people, such as investors.

### Thorough Prevention of Insider Trading

In order to protect shareholders and investors and gain the trust of securities markets, we in the OKI Group clearly state in our OKI Group Code of Conduct that we will neither buy nor sell stock or other securities based on insider information, nor provide any such information to other parties. We strive to prevent insider trading.

As relevant rules were revised to better address the enhanced regulations on insider trading resulting from the amendment of Financial Instruments and Exchange Act in April 2014, we used a compliance training (e-learning) theme to raise awareness about the regulations related to the revisions made in the previous fiscal year, using concrete examples to explain those regulations. In this way, we made all employees of the Group in Japan fully aware of the revisions.

### SRI Index Efforts

A socially responsible investing (SRI) index is a stock index which looks at CSR as important evaluation criteria in addition to financial aspects. As of April 1, 2015, OKI is a stock in the Morningstar Socially Responsible Investing Index (MS-SRI).\*

\* The Morningstar Socially Responsible Investment Index (MS-SRI) is the first socially responsible investment index in Japan. Morningstar Japan K.K. selects 150 companies from among enterprises in Japan by assessing their social responsibility, and converts their stock prices into the index.

